

## Media release

Zurich, 19 August 2014

### **CREALOGIX wins first digital banking mandate in the Asia-Pacific region**

The Banque Calédonienne d'Investissement (BCI), the biggest bank in New Caledonia, is introducing the comprehensive CLX.E-Banking Software Suite including mobile banking from [CREALOGIX](#). The go-live of the new solution is already planned for 2015.

The universal bank BCI has opted for the product portfolio from CREALOGIX for the renewal and expansion of its digital customer channel. The acquisition of this first customer in the Asia-Pacific region proves the company's recently launched international expansion is already taking effect. It was only in April of this year that the CREALOGIX Group opened a subsidiary in Singapore in order to actively deal with the Asia-Pacific region. "We are delighted about the mandate from New Caledonia. It shows that with our innovative products for the digital bank, we are competitive on an international level", explains Bruno Richle, CEO of the CREALOGIX Group.

"We love the intuitive and user-friendly qualities of CREALOGIX's CLX.E-Banking solution, and we hope that it will give our clients an online banking service that is both efficient and easy to use – one that is consistent with our image as an innovative bank constantly looking for ways to improve our clients' ease and convenience in their relations with our establishment." Thierry Charras-Gillot, Director General of BCI.

***Information on Banque Calédonienne d'Investissement (BCI)***

*The BCI was founded more than 20 years ago and is now the biggest bank in New Caledonia. The universal bank supports both private and business customers, offering a broad range of banking products and services.*

***About CREALOGIX***

*The CREALOGIX Group is a leading independent software house in Europe and the Swiss market leader for E-Banking, E-Payment and Education. Under the term "Bank 2.0", CREALOGIX has created an innovative and comprehensive product suite for the digital bank of tomorrow. Its focus is on changing customer needs for mobility, security, personalised advice and a comprehensive user experience. The shares of CREALOGIX Holding AG (CLXN) are traded on the SIX Swiss Exchange. The Group was founded in 1996 and generates sales of CHF 50 million with more than 250 employees.*

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