



Media Release

Basel, 1 April, 2010

Dufry AG (“DAG”), a company incorporated in Basel, Switzerland, with shares listed on the SIX – Swiss Stock Exchange (“SIX”), parent company of Dufry Holdings & Investments AG, the legal successor of Dufry South America Ltd. (“DSA”), a company incorporated in Hamilton, Bermuda, with shares listed on the Luxembourg Stock Exchange and with Brazilian Depositary Receipts (“BDRs”) listed on the Brazilian Securities, Commodities and Futures Exchange – BM&FBOVESPA (“BM&FBOVESPA”), hereby informs the market, in addition to the information disclosed on the Notices of Material Fact dated March 19 and 22, 2010, that the amount of cash dividend to be paid to the BDR holders of DSA shall be of BRL 8.32257 per BDR, corresponding to USD 4.71 converted according to the US dollar exchange rate of BRL 1.767. Payment is expected to be made on or about April 12, 2010.

1 April, 2010.

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Dufry Group – A leading global travel retailer

Dufry AG (SIX: DUFN) is a leading global travel retailer operating more than 1,100 duty-free and duty-paid shops in airports, cruise lines, seaports, railway stations and downtown tourist areas.

Dufry employs around 11,000 people. The company, headquartered in Basel, Switzerland, operates in 40 countries in Europe, North America & the Caribbean, South America, Asia and Africa.



Social Responsibility

Dufry cares for children and supports the SOS Social Center in Igarassu, Brazil. SOS Children's Villages is an independent, non-political and non-demonstrational organisation established for orphaned and destitute children all over the world.

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