



Media Release

Basel, 30 June, 2010

Global Sales – Global Support

Dufry is supporting disadvantaged Brazilian families through its new Social Center in Igarassu.

On June 30, 2010, the inauguration of the “Dufry-Social Center” in Igarassu, Brazil has been celebrated.

The construction of this social center, which is the newest project of SOS Children’s Villages, has been funded by Dufry. Since April 5, 2010, more than 600 infants, young children and mothers are benefitting from the services provided by the Dufry-Social Center.

With the center’s programs, SOS Children’s Villages is supporting families and prevents child abandonment. Children are provided with counselling and basic education classes as well as with medical care, and adults receive training. The center also provides a day-care. Dufry will also finance the running of the center and the training classes.

Dufry is taking this initiative by supporting SOS Children’s Villages with the Program “Dufry – Global Support”. SOS Children’s Villages is an international non-governmental social development organisation that has been active in the field of children’s rights and committed to children’s needs and concerns since 1949. In 132 countries and territories their activities focus on children without parental care and children of families in difficult circumstances.

Pictures are available on request.

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Dufry – A leading global travel retailer

Dufry AG (SIX: DUFN; BM&FBOVESPA: DAGB11) is a leading global travel retailer operating more than 1'100 duty-free and duty-paid shops in airports, cruise lines, seaports, railway stations and downtown tourist areas.

Dufry employs around 11,000 people. The company, headquartered in Basel, Switzerland, operates in 40 countries in Europe, North America, Central America & the Caribbean, South America, Asia and Africa.



Social Responsibility

Dufry cares for children and supports the SOS Social Center in Igarassu, Brazil. "SOS Children's villages" is an independent, non-political and non-demonstrational organisation established for orphaned and destitute children all over the world.