



Media Release

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NOT FOR PUBLICATION OR DISTRIBUTION IN THE UNITED STATES

Dufry launches early conversion offer in respect of its CHF 275 million 2% Mandatory Convertible Notes due 18 June 2015

Dufry AG and Dufry Financial Services B.V. (together “Dufry”) announce today the launch of an offer outside the United States to convert any or all of the CHF 275 million principal amount of 2% Dufry Mandatory Convertible Notes due 2015 (the “MCN”) early.

To access the full version of the press release, please [click here](#).

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Dufry Group – A leading global travel retailer

Dufry AG (SIX: DUFN; BM&FBOVESPA: DAGB33) is a leading global travel retailer operating over 1,650 duty-free and duty-paid shops in airports, cruise lines, seaports, railway stations and downtown tourist areas.

Dufry employs around 20,000 people. The Company, headquartered in Basel, Switzerland, operates in 58 countries in all five continents.



**SOS CHILDREN'S
VILLAGES**

Social Responsibility

Dufry cares for children and supports social projects from SOS Kinderdorf in Brazil, Cambodia, Mexico, Morocco and Ivory Coast. SOS Children's Villages is an independent, non-political and non-demonstrational organization established for orphaned and destitute children all over the world.