

Media release

## Saeed Gouda to be new CPO of TX Markets

Zurich, 25 November 2020 – Saeed Gouda will take on the role of Chief Product Officer (CPO) at TX Markets with effect from 1 December 2020. He will become a member of the management team, reporting directly to CEO Olivier Rihs in this position. Gouda succeeds Robin Simon, who joined Car For You as its CEO at the beginning of this year.

In his new function as CPO, Gouda will take responsibility for both strategic and operational product aspects. His goals will be to provide support for the portfolio companies with current issues and ongoing product and service development and to drive innovations ahead.

Olivier Rihs, CEO of TX Markets: "We have ambitious goals and we're investing heavily in order to continue developing and expanding our offerings. Saeed Gouda and his competence center will play a crucial part in these endeavors. We aim to strengthen synergies within our online marketplaces and to step up knowledge exchange in the field of product development."

Saeed Gouda comes to his new position with over ten years' experience in developing innovative digital products. His most recent role was as Co-Founder and VP Partnerships at Remoteplatz, Berlin, where he provided support for a diverse range of product launches and built up various "remote product teams" for Swiss tech companies. Prior to this, he held the position of Strategy Senior Consultant for the OLX Group. Saeed Gouda holds a Bachelor's degree in Information Technology, a diploma in International Business and a Master's degree in Creative Communications and Marketing.

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### **About TX Markets**

TX Markets is a company of the TX Group and responsible for the complete classifieds and marketplaces portfolio, including some of the leading platforms in Switzerland and abroad, such as Car For You, homegate.ch, ImmoStreet.ch, jobs.ch, jobup.ch, jobwinner.ch, karriere.at, Ricardo and tutti.ch. TX Markets also has a core team of experts for the continued advancement of the portfolio in the areas of business development, product management and UX design, marketing, strategy and technology.