



20 Minuten
Corporate Communications

Emmanuel Fleig to become new Managing Director of 20 Minuten

As of 1 April 2022, Emmanuel Fleig will take over the management of 20 Minuten from Marcel Kohler, who – as already announced – will be stepping down on that date.

Zurich, 11 May 2021 – As of 1 April 2022, Emmanuel Fleig – currently Managing Director of Edita SA, publisher of the Luxembourg commuter newspaper L'essentiel – will take over the management of the 20 Minuten Group comprising 20 Minuten, 20 minutes, lematin.ch and Encore together with the participations in 20 minuti/tio.ch, Heute/heute.at in Austria, L'essentiel in Luxembourg and BT in Denmark. He succeeds Marcel Kohler, who will be stepping down from the operational business on that date.

From 2000 to 2007, Emmanuel Fleig was a member of the executive board of the Editpress Luxembourg publishing house. In this role, he already was part of the launch of L'essentiel and drove the project ahead. Edita SA, a joint venture between Editpress Luxembourg and the TX Group, was established in 2007 as the publisher of L'essentiel. Emmanuel Fleig has been the company's Managing Director ever since then. Before joining the media industry, Emmanuel Fleig - a French national who speaks French and German - worked as a management consultant with PwC.

Like 20 Minuten, L'essentiel has evolved from a monolingual commuter newspaper into a broad media brand with a multilingual news portal and a radio station over recent years. 52-year-old Emmanuel Fleig has shown a great deal of skill and foresight in building up and expanding the Luxembourg commuter newspaper. Pietro Supino, Publisher of 20 Minuten, comments: "We are delighted with the appointment of Emmanuel Fleig as Managing Director, an outstanding market expert and visionary thinker. He fulfills all requirements to continue the success story of 20 Minuten."

The Board of Directors and the Group Management Board of the TX Group wish Emmanuel Fleig much success in his new position.

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About 20 Minuten

Launched at the end of 1999 for a young and urban target group, 20 Minuten is a commuter newspaper that has now evolved into the Swiss media title with the widest reach and a presence in the German- and French-speaking regions of Switzerland as well as Ticino. Five times a week in eight local print editions and with 24/7 access to its digital version, 20 Minuten offers information and entertainment with stories from politics, business, sports and leisure activities in three languages. On the digital channels, 20 Minuten also offers moving-image and audio formats as well as other leading-edge technologies. 20 Minuten, which is part of the TX Group, comprises 20 Minuten, 20 minutes and 20 minuti, 20 Minuten Radio, lematin.ch, Encore and the ventures outside Switzerland (L'essentiel in Luxembourg, Heute in Austria and BT in Denmark).

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