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Media Release

Definitive interim result regarding the Goldbach acquisition: close to 90 percent of the shares have already been tendered to Tamedia

The definitive interim result of Tamedia's takeover offer for the Goldbach Group is now available: A total of 89.48 percent of the Goldbach Group's shares have already been tendered. The grace period begins tomorrow, Tuesday, 27 March and ends on 11 April 2018 at 4:00 pm. Tamedia expects that over 90 percent of the Goldbach shares will be tendered by the end of the grace period and, in this case, intends to have the Goldbach Group delisted.

Zurich, 26 March 2018 – On 22 December 2017, the Swiss media group Tamedia made a preliminary announcement for a public tender offer to purchase all shares issued by the Goldbach Group AG (ISIN CH0004870942). On 2 February 2018, Tamedia AG published the detailed Offer Prospectus for the takeover of the Goldbach Group AG, with an offer of CHF 35.50 for each registered share. As confirmed by the definitive interim result, a total of 5,631,725 shares of the Goldbach Group had been tendered to Tamedia by the end of the offer period on 20 March 2018, 4:00 pm. This represents 89.48 percent of the maximum number of 6,293,876 Goldbach shares subject to the offer.

Maximum number of shares issued by Goldbach Group	Number of shares tendered by the offer	Participation rate and success rate
6,293,876	5,631,725	89.48%

Shareholders who have not yet tendered their shares may do so during the grace period of 10 trading days between 27 March and 11 April 2018, 4:00 pm CET. Tamedia expects that over 90 percent of the Goldbach shares will be tendered by the end of the grace period. In this case, Tamedia plans to pay a cash compensation to the remaining minority shareholders upon execution and to have the Goldbach Group delisted.

Subject to fulfilment of certain conditions, Tamedia has declared that the offer has been successful. The offer remains subject to the offer restrictions and conditions in the Offer Prospectus, among other things including the approval of the Swiss Federal Competition Commission. Tamedia and Goldbach expect to be granted this approval in May or, in the case of an in-depth review, at the latest by September 2018. It is therefore expected that the completion of the offer, subject to the fulfilment of all terms and conditions of the offer, will be postponed accordingly as published in the Offer Prospectus.

The text of the pre-announcement, the Offer Prospectus and all information concerning the offer restrictions may be downloaded at www.tamedia.ch/goldbach

Contact

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About Tamedia

Tamedia is the leading private media group in Switzerland. The digital platforms, daily and weekly newspapers and magazines of Tamedia offer overview, classification and selection. The company was founded in 1893 and employs a staff of approximately 3,400 in Switzerland, Austria, Denmark, France, Germany, Israel, Luxembourg and Serbia. It has been traded at the Swiss stock exchange since 2000.

Further information for media representatives about Tamedia:

www.tamedia.ch/en/group/newsroom/media-releases A series of new pictures about Tamedia, including pictures of corporate buildings with the new logo mounted and on display, are to be found and downloadable free of charge in the photo gallery, the new corporate design and logo being introduced in january 2017.

www.tamedia.ch