

Media release

St.Gallen, 13 June 2018

Helvetia recognized at the "Efma–Accenture Innovation in Insurance Awards"

Helvetia has won the bronze award at the "Efma–Accenture Innovation in Insurance Awards" in the "Connected Insurance & Ecosystems" category. The award was given for the development and successful launch of "Kevin by mitipi" as part of Helvetia's corporate incubation approach. mitipi has now been successfully established as a spin-off.

The "Efma–Accenture Innovation in Insurance Awards" were presented in Paris yesterday evening. Helvetia Insurance is among the winning companies, receiving the bronze award in the "Connected Insurance & Ecosystems" category for "Kevin by mitipi".

Kevin is a virtual housemate who gives the impression that somebody is at home when the property is empty, in order to deter burglars. Kevin was developed by an internal start-up as part of Helvetia's corporate incubation programme. Starting with the question of how to improve support for victims of break-ins, it became apparent that yet more measures and products are not the answer. These days, the biggest challenge faced by many victims of burglaries is the psychological impact (such as insecurity and fear). And this can occur even if there are only signs of an attempted break-in. Because of this, the focus is on prevention. mitipi takes a different approach to most of the prevention measures that went before it, which usually tell you about a break-in but don't prevent it. At the start of the year, mitipi was spun off as a separate company.

Important recognition

"We're delighted to have received the bronze award at the 'Efma–Accenture Innovation in Insurance Awards', as it is also an endorsement of our corporate incubation approach as a whole", says Martin Tschopp, Head of Corporate Development at Helvetia. "Corporate incubation helps the entire company become more agile, innovative and customer-centric."

The "Efma–Accenture Innovation in Insurance Awards" were first held in 2016, to recognize and encourage innovations in the insurance industry. This year, across the eight categories, 320 innovations were submitted by 237 companies from 45 countries. Efma, which sponsors the award with consultancy firm Accenture, is a non-profit organization founded in 1971 and deals with matters relating to the marketing and distribution of financial services.

This media release is also available on our website
www.helvetia.com/media.

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About the Helvetia Group

In 160 years, the Helvetia Group has grown from a number of Swiss and foreign insurance companies into a successful international insurance group. Today, Helvetia has subsidiaries in its home market Switzerland as well as in the countries that make up the Europe market area: Germany, Italy, Austria and Spain. With its Specialty Markets market area, Helvetia is also present in France and in selected regions worldwide. Some of its investment and financing activities are managed through subsidiaries and fund companies in Luxembourg and Jersey. The Group is headquartered in St.Gallen, Switzerland.

Helvetia is active in the life and non-life business, and also offers customised specialty lines and reinsurance cover. Its business activities focus on retail customers as well as small and medium-sized companies and larger corporates. With some 6,600 employees, the company provides services to more than 5 million customers. With a business volume of CHF 8.64 billion, Helvetia generated underlying earnings of CHF 502.4 million in the 2017 financial year. The registered shares of Helvetia Holding are traded on the SIX Swiss Exchange under the symbol HELN.

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