

Media release

St. Gallen, 10 September 2018

Working for Helvetia means: &Go.

&Go, Helvetia's new employer campaign, means being open, grappling with new topics while still putting one's heart into one's work. Helvetia wants to bring its helvetia 20.20 strategy to life each and every day and make it more tangible, while acting in an agile, innovative and customer-focused manner. And it wants to be an even more attractive employer so that it will again be designated a "best recruiter" in the financial and insurance sector in 2019.

Helvetia is seeking employees with a mind of their own. Genuine personalities with a bold, wholehearted approach who will not be deterred by the odd headwind. This is why employees from a number of different departments are at the centre of the new campaign. In order to live up to the new employer promise in the long term, internal processes and behaviour patterns are being examined together with the employees.

"It's only by trying out new ideas and learning from them that we can move forward both as individuals and as a company. We place this confidence in all our employees and it is precisely this that makes working for Helvetia so special. Our take on this: &Go", says Roland Bentele, Head Human Resources at Helvetia.

Simply attractive

With the new employer presence, in which over 1,500 employees were involved, Helvetia wants, on the one hand, to bring its helvetia 20.20 strategy to life and make it more tangible while acting in an agile, innovative and customer-focused manner. At the same time, it wants to become an even more attractive employer.

This year, Helvetia received the gold award in the financial and insurance sector as "best recruiter". Helvetia came fourth out of all 400 companies from Switzerland that were evaluated – an excellent result.

This media release can also be found on the website www.helvetia.com/media.

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About the Helvetia Group

In 160 years, the Helvetia Group has grown from a number of Swiss and foreign insurance companies into a successful international insurance group. Today, Helvetia has subsidiaries in its home market Switzerland as well as in the countries that make up the Europe market area: Germany, Italy, Austria and Spain. With its Specialty Markets market area, Helvetia is also present in France and in selected regions worldwide. Some of its investment and financing activities are managed through subsidiaries and fund companies in Luxembourg. The Group is headquartered in St.Gallen, Switzerland.

Helvetia is active in the life and non-life business, and also offers customised specialty lines and reinsurance cover. Its business activities focus on retail customers as well as small and medium-sized companies and larger corporates. With some 6,600 employees, the company provides services to more than 5 million customers. With a business volume of CHF 8.64 billion, Helvetia generated underlying earnings of CHF 502.4 million in the 2017 financial year. The registered shares of Helvetia Holding are traded on the SIX Swiss Exchange under the symbol HELN.

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