

## Media release

St.Gallen, 7 October 2019

### **Helvetia transforms logistics and freight companies into insurance professionals**

**Helvetia Insurance is enabling logistics and freight companies to take out comprehensive transport insurance for their customers in less than 120 seconds via a simple and unique web application. This user-friendly online solution has been developed in close collaboration with former customers.**

Using a newly developed web application called "PuMarSpeed", Helvetia is giving logistics companies, freight companies and hauliers worldwide the opportunity of directly offering their customers transport insurance. The web application's simple user interface is based on the latest technology and enables insurance to be taken out in less than 120 seconds. The insurance premiums are displayed as the details are being input, giving customers an immediate overview of all the costs and benefits. Once the input process is complete, the insurance certificate is displayed with a single click. And it's possible to produce reports on insured shipments. "PuMarSpeed" also provides a data interface to logistics and freight companies' systems, further simplifying the processes. The web application runs independently of time and place, knows no national or system boundaries and meets all compliance requirements.

#### **Developed in close collaboration with customers**

The new service provides benefits for all concerned, as Pascal Barbato, Head Marine, Aviation and Art at Helvetia, explains: "Thanks to the web application, logistics and freight companies can offer their customers an additional service quickly and easily. These customers can be sure that their goods are being insured with a leading transport insurer. And thanks to the web application, Helvetia can have a presence where there is a need for transport insurance."

"PuMarSpeed" was developed in conjunction with a world-leading Swiss freight and logistics company and Willis Towers Watson AG, one of the leading industry brokers for freight and logistics customers in Switzerland and worldwide. Both companies made a significant contribution to developing the application, thereby ensuring that an optimum solution was developed for users. "Increasing efficiency

is of great importance for logistics and freight customers, and the application optimally maps the current process requirements for all those concerned, generating lucrative benefits for our customers and ourselves", says Christina Hetscher, Head of Marine at Willis Towers Watson AG.

You can find further information on "PuMarSpeed" at:

[www.helvetia.com/pumarspeed](http://www.helvetia.com/pumarspeed)

This media release is also available on our website

[www.helvetia.com/media](http://www.helvetia.com/media).

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#### **About the Helvetia Group**

In 160 years, the Helvetia Group has grown from a number of Swiss and foreign insurance companies into a successful international insurance group. Today, Helvetia has subsidiaries in its home market Switzerland as well as in the countries that make up the Europe market area: Germany, Italy, Austria and Spain. With its Specialty Markets market area, Helvetia is also present in France and in selected regions worldwide. Some of its investment and financing activities are managed through subsidiaries and fund companies in Luxembourg. The Group is headquartered in St.Gallen, Switzerland.

Helvetia is active in the life and non-life business, and also offers customised specialty lines and reinsurance cover. Its business activities focus on retail customers as well as small and medium-sized companies and larger corporates. With some 6,600 employees, the company provides services to more than 5 million customers. With a business volume of CHF 9.07 billion, Helvetia generated an IFRS result after tax of CHF 431.0 million in financial year 2018. The registered shares of Helvetia Holding are traded on the SIX Swiss Exchange under the symbol HELN.

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