

History Edipresse and Tamedia

Edipresse

- 1762 Creation of the newspaper Feuille d'Avis de Lausanne
- 1893 The launch of the newspaper Tribune de Lausanne
- 1906 Company founded by Paul Allenspach, Manager of Feuille d'Avis, and print shop owners, Charles Viret-Genton and Jules Corbaz
- 1914 First edition of Tribune Dimanche
- 1925 Take-over by Lousonna holding company
- 1972 Tribune-Dimanche renamed Le Matin Dimanche
- 1973 Establishment of a delivery organisation Epsilon
- 1982 Split-up of Lousonna and take-over of the media assets by Marc and Pierre Lamunière under the name Edipresse S.A.
- 1984 Tribune de Lausanne renamed Le Matin
- 1985 Take-over of women's magazine Femina
- 1988 Holding company founded under the name Edipresse
- 1989 The opening of the Bussigny printing plant
- 1990 Expansion into Spain
- 1991 Take-over of Tribune de Genève
- 1991 Start-up of Le Nouveau Quotidien
- 1992 Expansion into Portugal
- 1995 Expansion into Poland
- 1998 The establishment of Le Temps resulting from the merger of Journal de Genève, Gazette de Lausanne and Le Nouveau Quotidien
- 1998 Expansion into Romania
- 1998 Expansion into Greece
- 2001 Expansion into Ukraine and Mexico
- 2002 Take-over of La Broye and Journal de Morges
- 2003 Expansion into Russia
- 2005 Launch of free newspaper Le Matin bleu
- 2006 Expansion into France, Hong Kong, China, Indonesia, Thailand, Malaysia, and Singapore
- 2008 Take-over of Homegate (45%)
- 2008 Complete take-over of jobup.ch

Tamedia

- 1893 Tages-Anzeiger founded by Wilhelm Girardet and Fritz Walz
- 1902 Move into the new building at Stauffacherquai in Zurich
- 1926 Conversion into pure Swiss Stock Corporation
- 1933 Take-over of Schweizer Familie
- 1982 Take-over of women's magazine Annabelle and Tagblatt der Stadt Zürich
- 1984 Start-up of operations at the Bubenbergr printing facility
- 1987 SonntagsZeitung launched (85%)
- 1990 Investment into Berner Zeitung (49%)
- 1994 Investment into regional TV station TeleZüri (33%)
- 1995 First issue of Facts published
- 1997 First issue of executive job market Alpha
- 1999 Start-up of private TV station TV3
- 2000 Take-over of Finanz und Wirtschaft
- 2000 Company renamed Tamedia, initial public offering, founding family holds majority of shares
- 2001 TV3 discontinued, focus on TeleZüri and Radio 24
- 2003 Gradual take-over of 20 Minuten
- 2005 Cooperation with Ziegler Druck publishing
- 2005 First regional edition of Tages-Anzeiger launched; four more followed in the autumn of 2006
- 2006 Tamedia taking over Frauenfeld-based Huber & Co. (Thurgauer Zeitung)
- 2006 20 minutes launched in French-speaking Switzerland
- 2007 Merger with Espace Media
- 2007 Facts discontinued
- 2007 Investment into Tilllate and Zattoo
- 2007 Commuter paper L'essentiel launched in Luxembourg
- 2008 People magazine 20 Minuten Friday launched
- 2008 Online portal Newsnetz launched
- 2008 Take-over of Homegate (45%)
- 2009 Investment in jobsuchmaschine.ch and fashionfriends.ch
- 2009 Take-over of majority of Tilllate Switzerland